



METAIRIE BUSINESS DEVELOPMENT DISTRICT BOARD **MEETING**

DATE: Monday, August 5, 2019
TIME: 4:30 p.m.
PLACE: Tuxedos to Geaux, 3400 16th Street, Metairie, LA 70002)

AGENDA

- I. Call to Order
- II. Confirmation of Quorum – (Joseph P., Pat L., Curtis M., Dana P., Brian L., Barry B., Tommy C., Mel G.)
- III. Public Comment - **NONE**
- IV. Approval of Minutes from 07/01/2019 - **Vote Needed – Motion – Brian, Second – Mel, All Approved.**
- V. Approval of Monthly Financials - **Vote Needed – Motion – Dana, Second – Barry, All Approved.**
- VI. Severn Project Update – Bryan Parks, Jefferson Parish
 - a. **Bryan came with a 60% project progress report.**
 - b. **Potential funding may be needed for the landscaping is complete after the Severn Corridor project.**
 - c. **MBDD may be asked to participate in that care and upkeep.**
 - d. **Bryan will send to the MBDD 3 options, Low/Medium/High in which the MBDD can vote as an annual expense if the funds are available.**
 - e. **Potentially a way to cover the costs with Sponsorships of the landscaping areas but business who adopt a section from Esplanade to Veterans.**
 - i. **Potentially a 5-7 year commitment, no decisions made at this time**
 - f. **Funds could be needed by the end of 2020.**
 - g. **Bryan to provide the potential cost options by next board meeting.**
- VII. Sherriff Lots Appraisal Discussion
 - a. **Item deferred to next meeting for any action.**
 - b. **Appraisal came in at \$425,000 which is believed to be high.**
 - c. **Board members are reviewing comps and more information to follow.**
- VIII. Director Report

Director's Report and Open Items for MBDD (August 5, 2019):

Marketing

1. New Fat City signage 17-19th street for the light poles
 - a. What is our marketing message?
2. Causeway Digital Sign - next steps with parish, letter sent
3. New website for MBDD
4. Opportunity Zone and Business Incentives



5. Feedback from MBDD Board about Chinese Festival with a potential January 26, 2020 date.
6. International Food Destination
7. Mural Project Phase 2
8. App Development or partnership
8. Grace King continued partnership with MBDD

Ordinance and Zoning

9. Review of Fat City Zoning Boundaries
10. Traffic Study
11. Review of Metairie Business District Boundaries and Marketing around the larger area
12. Re-define our Capital Improvement Plan as Jefferson 2020 plan is winding down
13. CEA with Parish - Expires December 2019.
 - a. When do we need to bring that up for discussion?
14. Paid or Additional Parking Plans

Additional Revenue Opportunities

15. Restaurant VIP Card
16. Progressive Dinner Nights like Cool-inary
17. Park Rental for events
18. Access within and to Fat City
 - a. Blue Bikes, e-scooters?

Major Projects Upcoming

19. Severn Corridor
20. E Library

IX. New Business

- a. **New street lights are starting to be installed on 18th Street.**
- b. **Los Jefes is having an issue with dumpster placement**
 - i. **Parish was asked to potentially work with business owner to help resolve the issue**
 - ii. **MBDD is not an appeals board so the item has been handed over to the parish to potentially help resolve**

X. Adjournment Motion to Adjourn – Barry, Second – Curtis, All Approved

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Next Meeting - Tuesday, September 10th – First District Sheriff Office, Roll Call Room – 4pm