



METAIRIE BUSINESS DEVELOPMENT DISTRICT BOARD

MEETING

DATE: Tuesday, September 10, 2019
TIME: 4:00 p.m.
PLACE: First District Sheriff Station, 3620 Hessmer Ave., Metairie, LA 70002)

AGENDA

- I. Call to Order
- II. Confirmation of Quorum
 - a. **(Tommy C, Mel G, Charles S, Joseph R, Barry B, Brian L, Pat L, Dana P, Curtis M)**
- III. Public Comment
- IV. Approval of Minutes from 08/05/2019 – **Motion – Charles, Second – Barry, All Approved**
- V. Approval of Monthly Financials – **Motion – Brian, Second – Mel, All Approved**
- VI. Opportunity Zone Presentation – JEDCO – Annalisa Kelly
 - a. **Non job based program, new investment**
 - b. **MBDD Board requested a sample proforma to understand the investment timing and use of funds**
 - c. **Sample One Sheet with math laid out and the incentive stacks from local and state incentives available for Fat City/MBDD zone**
 - d. **State Map follow up of opportunity zones**
- VII. Severn Ave. Landscape Proposed Budget
 - a. **Review of proposed landscape costs with a high, middle and low potential cost structure**
 - b. **Planted beds could range from 15,000 SF to 5,000 SF.**
 - c. **More information will be provided closer to the start of the project in early 2020.**
 - d. **MBDD to vote on potential participation of cost coverage, funds hopefully to come from digital signage revenue generated through the MBDD**
- VIII. Director Report
 - a. Potential Holiday Ideas
 - i. **Potential Business Showcase event**
 - ii. **Crescent City Classic/Running Club partnership**
 - iii. **Lakeview to Park route potential**
 - iv. **Potential Bike Easy event partnership**
 - b. Chinese New Year Block Party Update
 - i. **Board decided to allow event to happen if the institute pulls the permit and insurance**
 - ii. **Mention of proper food handling with food vendors was brought up**



- iii. **MBDD would be interested in sponsoring once the levels are available for review**
- iv. **CEA would need to be renewed based on the new requirements**
- c. **MBDD Causeway Digital Sign Update**
 - i. **Continue to work with parish attorney to get more information on building department requests**
 - ii. **Goal is for a revenue from the digital sign to help cover landscaping costs on the Severn Ave project**
 - iii. **Review of electronic variable sign ordinance with Jefferson Parish**

IX. New Business

- a. **Potential use of Toys R Us lot for a Holiday Event, ED to look into options.**

X. Adjournment Motion – Joseph R, Second – Dana P, All Approved

In accordance with provisions of the Americans with Disabilities Act of 2008, as amended, Jefferson Parish shall not discriminate against individuals with disabilities on the basis of disability in its services, programs or activities. If you require auxiliary aids or devices, or other reasonable accommodation under the ADA Amendments Act, please submit your request to the ADA Coordinator at least forty-eight (48) hours in advance or as soon as practical. A seventy-two (72) hour advanced notice is required to request certified ASL interpreters.

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Next Meeting - Monday, October 7th – Location TBD