



METAIRIE BUSINESS DEVELOPMENT DISTRICT BOARD **MEETING**

DATE: Monday, May 6, 2019
TIME: 4:30 p.m.
PLACE: Drago's Seafood Restaurant (3232 N Arnoult Rd; Metairie, LA 70002)

AGENDA

- I. Call to Order
- II. Confirmation of Quorum (Brian, Charles, Tommy, Curtis, Barry, Pat, Melissa, Joseph)
- III. Public Comment - **NONE**
- IV. Approval of Minutes from 04/01/2019 – **Motion-Charles, Second-Pat. All Approved**
- V. Severn Project Report – Mark Drewes
 - a. **Plan Letter was sent to all business owners on Severn. Tentative start date post Mardi Gras 202. 16mo. Minimum project. Incentives for the construction company to finish by Thanksgiving but not likely.**
 - b. **Request to see the Construction Phase in Drawings, should be available after 5/13/19**
 - c. **Request by board to see a link to the overall plan if there have been any updates.**
- VI. Treasurer's Report – Mr. Will Vanderbrook – **Reviewed the April Financials and will bring and Amended Budget to the June Board meeting with updated expenses.**
- VII. Crime Report
 - a. **Old police building could be a possible home for one of the businesses needed in the property relocation near the pocket park. More information to follow in the future.**
- VIII. Council Report
 - a. Discussion on the ULI TAP
 - i. **Jennifer gave an update on what to expect regarding the stakeholder interviews.**
 - ii. **Report findings will hopefully be available for the board in early Summer.**
 - iii. **Board asked for a Traffic Flow Meeting and the Phase 2 findings**
 - iv. **Request by the board to have Susan Treadway come to discuss the report even if still in draft form.**
- IX. Director's Report
 - a. Exploratory look into a Billboard Event sign on 17th and Causeway
 - i. **Councilwoman VanVrancken's office will look into the ordinance on the Digital Sign and see if there are any issues with businesses outside of the MBDD advertising on a potential sign.**



- ii. **Parish Requirements may not allow for the sign to drive any revenue to the MBDD**
 - b. Updated Fat City Banner quote and plan
 - i. **Charles and his creative team will take a crack at a potential new banner logo for the street signs.**
 - 1. **Thoughts are the banners should have the Fat City trademark logo and the MBDD logo as well.**
 - ii. **At this point, we have the quote for the banners just need to decide on what logo to use on the banners**
 - iii. **17th and 19th street should have banners added to them was the consensus from the board.**
 - iv. **Discussion of potential local/business sponsorship on the banners but there may be some legal issues which Jeffrey Simno was going to have reviewed but the parish attorney**
 - c. Potential Website maintenance plan
 - i. **Deep Fried presented a quote for updating the current website. After board review, there was discussion on looking for an alternative web hosting platform.**
 - ii. **Charles, Joseph and Francisco to review and decide if there is another potential option.**
 - iii. **Board would like Charles, Joseph and Francisco to explore and have the ability to spend up to \$1,500 on potential new website options. – Motion- Barry, Second-Pat, All approved**
 - iv. **Waiting on Warren S. to provide access to previous url hosting information in order to set up a proper MBDD account.**
 - d. Discussion on CEA and TIF renewal
 - i. **Tim C recommended that Dana and Tommy set up a meeting with Councilwoman VanVracken and start to discuss any potential changes to the CEA.**
 - ii. **CEA is good through December 2019**
 - e. Potential Strategy Planning Session
 - i. **Francisco recommended for June Board meeting to discuss setting up a date for a board strategic planning session.**
 - ii. **Board is in favor and hopefully we will have the responses from the ULI report to work into those sessions.**
- X. New Business
- a. Pat requested an update from JEDCO on the Toyz R Us property. Where is it listed and how can the MBDD help if at all?
 - b. Façade Improvement Program Update for June Board Meeting
 - c. Mural Program



- i. Do we have any new participants?
- ii. Are there any potential Entergy Grants? When are applications due?
- iii. Follow Up with Grace King for the Fall

XI. Adjournment

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NEXT MBDD BOARD MEETING – JUNE 3RD.