

METAIRIE BUSINESS DEVELOPMENT DISTRICT VIRTUAL BOARD MEETING

DATE: Monday, May 4, 2020

TIME: 4:30 p.m.

PLACE: ZOOM Meeting

AGENDA

- I. Call to Order
- II. Confirmation of Quorum (Joe R, Barry B, Tommy C, Brian L, Mel G, Curtis M, Dana P, Pat L, Charles S.)
- III. Public Comment
- IV. Approval of Minutes from 3/02/2020 (Mel Motion, Brian Second, All Approved)
- V. Approval of March and April 2020 Financials (Barry Motion, Charles Second, All Approved)
 - a. Discussion of CPA Service Contract renewal
 - i. Board discussion and approval for the renewal of CPA Service Contract with Will Vanderbrook, CPA
 - ii. Charles Motion, Pat Second, All Approved
- VI. Council or Parish Comments
 - a. Councilwoman VanVrancken offered her comments on the Jefferson Parish "Getting Back to Business Plan"
 - b. JEDCO has Covid Relief and Other important links and documents for businesses in Fat City to use as a reference
- VII. Contract Renewals
 - a. Executive Director
 - i. Board discussion and approval to renew the contract for the Executive Director, Francisco Christian for one year
 - ii. Barry Motion, Brian Second, All Approved
- VIII. Marketing RFP
 - a. Review and potential selection of marketing RFP.
 - i. Board discussion and requested an additional meeting with the 3 respondents to the Marketing RFP for Fat City.
 - ii. The board would like to schedule a 20-30-minute presentation for each company to address their RFP with the board.
 - iii. Further dates to be identified and scheduled once there is more guidance on the opening of Jefferson Parish on May 16, 2020
 - IX. Director Report
 - a. COVID Re-opening of Fat City
 - i. Executive Director has continued to share and promote the information being created by JEDCO.



- ii. Executive Director has been added to the Re-Opening Task Force to help with the concerns from businesses in Fat City
- b. Zoning Follow Up for Fat City
 - i. Discussion with Juliette Cassagne
 - 1. Juliette was able to discuss the next steps in the Zoning Review of Fat City
 - 2. Juliette will also schedule a meeting with Charles S. (board member not in attendance) to further discuss Fat City and the actual projects that may or may not have been impacted by the current zoning.
 - 3. Councilwoman VanVrancken suggested that this Fat City Zoning could fall under another project currently going on related to Lafreniere Park.

X. New Business

- a. Mel Grodsky suggested that Jefferson Parish or Fat City reach out to the New Orleans Mardi Grad Krewes about potentially hosting their galas or parade for next year.
- b. Councilwoman VanVrancken mentioned that her office was going to reach out.

XI. Adjournment (Brian – Motion, Mel – Second, All Approved)

In accordance with provisions of the Americans with Disabilities Act of 2008, as amended, Jefferson Parish shall not discriminate against individuals with disabilities on the basis of disability in its services, programs or activities. If you require auxiliary aids or devices, or other reasonable accommodation under the ADA Amendments Act, please submit your request to the ADA Coordinator at least forty-eight (48) hours in advance or as soon as practical. A seventy-two (72) hour advanced notice is required to request certified ASL interpreters.

ADA Coordinator/Office of Citizens with Disabilities 1221 Elmwood Park Boulevard, Suite 210 Jefferson, LA 70123 (504) 736-6086 ADA@ieffparish.net

In accordance with State of Louisiana Proclamation No. JBE 2020-30 and memorandum by Louisiana Attorney General dated 3/19/20 providing additional open meetings guidance.

Audience Questions and Comments PLEASE NOTE: Persons wishing to submit public comments must either enter their full name in the chat sections of the Zoom meeting to provide comments during the meeting or email your comments to f.christian@metairiebdd.com by 4pm on Monday May 4, 2020 to have your comments read aloud at the meeting.



SECTION 4: All state agencies, boards and commissions, and local political subdivisions of the state shall provide for attendance at essential governmental meetings via teleconference or video conference and such attendance shall be allowed during the pendency of this emergency. All efforts shall be made to provide for observation and input by members of the public. Before any meeting conducted pursuant to this section, the state agency, boards and commission, or local political subdivision of the state shall first provide a written certification that it will otherwise be unable to operate due to quorum requirements. Such certification shall be posted at the same time and in the same manner as the agenda for the meeting. Nothing in this order shall be interpreted to waive any notice requirements.

Next Meeting - Monday, June 1st - Location TBD

Virtual Zoom Meeting Information

Metairie Business Development District is inviting you to a scheduled Zoom meeting.

Topic: May 4, 2020 MBDD Board Meeting

Time: May 4, 2020 04:30 PM Central Time (US and Canada)

Join Zoom Meeting

https://zoom.us/j/4367401802

Meeting ID: 436 740 1802

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