



METAIRIE BUSINESS DEVELOPMENT DISTRICT **BOARD MEETING**

DATE: Wednesday, November 29, 2023
TIME: 10:00 a.m.
PLACE: CIS Architects, 3129 Edenborn Ave

AGENDA

- I. Call to Order
- II. Confirmation of Quorum - **Tommy C, Charles S, Andrew W, Joseph R, Dana P, Mel G, Brian L**
- III. Public Comment
- IV. Approval of Minutes from 11/06/2023 - **Motion - Charles S, Second - Andrew W, All Approved**
- V. Land Appraisal Approval
 - a. Motion to Grant authority to chair to order/purchase appraisal reports not to exceed \$5,000 - **Motion - Dana P, Second - Brian L, All Approved**
- VI. Signs: Motion to Support or Oppose Application to appeal the decision of the Director as to a window sign being an attached sign 3721 Hessmer Avenue, Metairie LA 70002
 - b. Tommy C discussed the past and the sign laws that are in place,**
 - c. Tommy and Barry B are in favor of overall sign changes but the Parish has to make rule changes for everyone in the district not by variance**
 - d. Charles S discussed the other issues around Fat City and the rules that need to change for architects and other buildings in the area**
 - e. Oscar C from Los Jefes had to take down a few signs as soon as they went up**
 - f. Joseph R had a sign at Ricobonnos that had to come down right after they installed**
 - g. Dana P discussed that her new sign that was barely over maximum area needed replacement but that the signage in the area looks better**
 - h. JVV signs around Fat City have had to make changes over the last 5 years so it's tough but other businesses have complied**
 - i. Casey Cowley, once it was mentioned by the parish they complied, the new signs on the Hessmer Ave side would potentially help people find their location, the Parish has not been able to tell them a good way forward**
 - j. Casey Cowley would love to comply with the 25% sign coverage only however no variance has been provided**
 - k. JVV/Hans/Brett can look at the variance and hopefully help Casey and his business help find a way forward**



I. Motion - defer the motion to the council offices and ask Casey Cowley to work with JVV and District 5. Motion - Brian, Second - Charles, All Approved

m. Brian L feels for the business owner but there should be a place for business owners to come and air grievances. The MBDD is happy to hear from business owners and try to help if the action is appropriate.

n. Board will be sent the BZA information in case they want to send letters on their own

VII. Dana Brown 17th Street Corridor

a. Update on project

b. Notes from Email provided by Dana Brown

i. Francisco —

ii. We are waiting to hear back from Entergy and are trying to get the first response from Jeff Parish Planning. We will nudge them again tomorrow. Jeff Parish Traffic is questioning the crosswalk paint. It is rather ironic because traffic is saying it would distract drivers! Well, that is the point of a crosswalk - to slow drivers down and look for pedestrians.

iii. We are sorting it out, but we cannot make Entergy or Planning respond. We will talk with Traffic again and make our case.

VIII. Short Term Strategic Action Plan

a. CSRS project update

b. Review/discussion of potential property acquisitions for public parks and parking

c. Need to make changes and send to board when complete

IX. Council Items

a. JVV liked the CSRS report as a part of the strategy

b. Kata Properties appraised value of the buildings would be the only way forward

i. Want to be fair to everyone and keep the appraisal process reviewed and oversee the current appraiser

ii. Want to keep the council and parish from getting sued

c. Review of the new brewpub and wine garden propositions, recommendations for the Parish President to reconsider the removal of these options

X. Crime Report

a. 249 calls for service, 70 of those accidents



- b. 87 burglar alarms**
- XI. Director Update
 - a. 42 lights are up and ready to go for banners**
 - i. Need to revisit the banners and the marketing options for those**
 - b. Street Sweeper**
 - i. ask the parish to ask for this**
 - ii. Need to get a schedule**
 - c. Bike Lane bumps**
 - i. JVV says the council will work on painting them, money moving this council meeting**
 - ii. Litigation currently with Command, after this then could possibly remove them**
 - d. Cleaning company**
 - i. Keeping for another year**
 - ii. Ask the vendor to send us before and after pictures and videos like when they started**
 - e. 18th Street**
 - i. Manhole covers and the concrete breaking up around there**
- XII. New Business
 - a. Pat LeBlanc - email sent to Executive Director that she will be resigning**
 - b. Tommy C could be resigning in the summer**
 - c. Code Enforcement - Building on N Hullen and 16th, 3320 N Hullen St**
- XIII. Adjournment Motion - Dana P, Second - Mel G, All Approved

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